

MM93-48

From: Ted Greenstein - NCSU <TED@server.sasw.ncsu.edu>
To: A7.A7(rchong)
Date: 7/5/95 8:15am
Subject: Support for the Children's Television Act

DOCKET FILE COPY ORIGINAL

July 5, 1995

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

Dear Commissioner Chong:

As the father of three small children and as a social scientist, I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

It took parents groups over twenty years to pass the Children's Television Act, yet now, without these "quantitative" guidelines, we continue to be frustrated by the slow pace of compliance by broadcasters.

Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,

Theodore N. Greenstein
Assistant Professor, Sociology
North Carolina State University
Raleigh, NC 27695-8107

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DIRECTOR'S OFFICE

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MM93-48

From: Steve Buccieri <steveb@uua.org>
To: A7.A7(rchong)
Date: 7/5/95 5:37am
Subject: Children's Television Act

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

Dear Commissioner Chong:

As someone who cares a lot about the future of our children, I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

It took parents groups over twenty years to pass the Children's Television Act, yet now, without these "quantitative" guidelines, we continue to be frustrated by the slow pace of compliance by broadcasters.

As a parent of two children, I know that the lack of educational television can mean the difference between a rewarding experience and a neutral-to-negative experience for children while watching TV. Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,

Steve Buccieri
15 West Court Terrace
Arlington, Mass 02174
Steve Buccieri
Director of Computer Services
Unitarian Universalist Association

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From: <RFORSBERG@aol.com>
To: A7.A7(sness,rchong)
Date: 7/4/95 7:07pm
Subject: FCC and children

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MM 93-48
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OFFICE OF SECRETARY

Please support the guidelines for minimal Educational Programming for children. Our nation is losing a whole generation of children who are not getting enough good material to help them learn the basics and open them up to reading and other ways of learning on their own for the rest of their lives. Let us use this instrument of TV on public airwaves for public education, since that is where the children spend so much time. And public tv has shown that education can be fun as well as effective.

Rev. Robert Forsberg, 1280 Laguna St., San Francisco CA 94115

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From: DLL <DLEVINE@uga.cc.uga.edu>
To: Commissioner Chong <Rchong@fcc.gov>
Date: 7/4/95 9:51pm
Subject: Educational TV for children

Pleased to learn that FCC is revisiting issue of children's TV. The TV Industry has not lived up to the intent of the Law. The industry can be helped to do this with specific hours mandated. Let's clean up their act for them!

David L Levine
189 Colonial Drive
Athens, Ga. 30606

David L. Levine, Ph.D.
Professor Emeritus
School of Social Work
University of Georgia

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MM 93-48

From: Kim McColman <72401.3116@compuserve.com>
To: Rachelle Chong <rchong@fcc.gov>
Date: 7/4/95 10:22pm
Subject: TV

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

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Dear Commissioner Chong:

As a teacher and someone who cares a lot about the future of our children, I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,
Kim McColman
1010 Kingswood Dr.
Chapel Hill, NC

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MM93-48

From: Emanuel Olivieri <eolivier@caribe.net>
To: A7.A7(rchong)
Date: 7/4/95 1:50am
Subject: Children's Television Act

Commissioner Rachelle Chong
Federal Communications Commission
1919 M Street, NW
Washington, D.C. 20554

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JUL 5 1995
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioner Chong:

As someone who cares a lot about the future of our children, I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

It took parents groups over twenty years to pass the Children's Television Act, yet now, without these "quantitative" guidelines, we continue to be frustrated by the slow pace of compliance by broadcasters.

Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,

Emanuel Olivieri
Colorado 1745, San Gerardo
San Juan, PR 00926
809 755-3194

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List A B C D E

From: <MickiTher@aol.com>
To: A7.A7(rchong,sness)
Date: 7/4/95 2:54am
Subject: Re: Children's Television

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4493-48
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JUL 5 1995
FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioners Chong and Ness,

As someone who cares a lot about the future of our children, I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

It took parents groups over twenty years to pass the Children's Television Act, yet now, without these "quantitative" guidelines, we continue to be frustrated by the slow pace of compliance by broadcasters.

Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,

Micki Terrell, MA, MFCC
744 E. Charleston RD.
Palo Alto, CA 94303

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FEDERAL COMMUNICATIONS COMMISSION
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From: Benjamin Katz <bkatz@sdcc13.ucsd.edu>
To: A7.A7(rchong)
Date: 7/4/95 3:15am

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Commissioner Rachelle Chong:

I am a college student who attends UC San Diego. I grew up as part of generation X and for good or bad, a lot of who I am today was shaped by Television. Technology is a part of modern life and we have a duty to ensure that it has a positive impact.

I am writing to ask you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week. Please support a minimum of 3-5 hours a week of educational shows for kids.

Broadcasters have at their disposal an invaluable resource for children. Yet the record shows that without stricter regulation, this positive potential for kids will remain unfulfilled. With your vote for substantive and meaningful implementation of the CTA, all our kids will benefit.

Sincerely,

Benjamin A. Katz
(619) 276-0423
4978 Iroquios Ave.
Apartment #3
San Diego, CA 92117

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From: Daniel Wozniak <dan@america.com>
To: A7.A7(rchong)
Date: 7/4/95 5:52am
Subject: Children's Television Act

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Dear Commissioner Chong:

I am in favor of the new quantitative guideline to enforce the Children's Television Act. I think it is imperative that stations provide a specific number of hours of educational programming each week.

And I want to emphasize that the term "educational programming" needs to be defined clearly for broadcasters.

In view of President Clinton's and Senator Robert Dole's recent statements regarding the quality of tv, this action is most essential and timely.

As a parent and grandparent and as an educational specialist and former tv broadcaster, I am convinced that removing the ambiguity would be appreciated by broadcasters, educators, parents and grandparents.

Sincerely,

Daniel F. Wozniak
172 Deer Lake Circle
Ormond Beach, FL 32174

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From: Jackie Keith <jkeith@illuminet.net>
To: A7.A7(sness)
Date: 7/4/95 8:02am
Subject: Children's Television Act

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioners Chong and Ness:

I am a parent of a two and a half year old and a middle school librarian. In both capacities, I spend a lot of time watching and evaluating TV programs. I know enough about what's on now to know that we need the new rules requiring television stations to provide a specific amount of educational programming for children each week. I read a lot to my daughter and encourage the children at school to read, but even in my own life, television is ever-present. If there is more quality programming out there, we'll watch it!

I am very glad the Commission is considering these new rules to fully enforce the Children's Television Act. Please support a minimum of 3-5 hours a week of educational shows for kids.

Jackie Keith 13507 Flank March Lane
Spotsylvania, VA 22553

Jackie Keith jkeith@illuminet.net

CC: A7.A7(rchong),FCCMAIL.SMTP("children@dnai.com")

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From: Marny <marny@clark.net>
To: A7.A7(rchong,sness)
Date: 7/4/95 11:00am
Subject: Children's Television

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JUL 5 1995
FEDERAL COMMUNICATIONS COMMISSION
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Dear Commissioners:

I write to ack your support for the requirements that TV stations include quality educational programming for children in their schedules. The quantative rules, along with the stricter definitions of "educational", are needed for our children to reap the benefits of The Children's Television Act of 1990.

As an early childhood educator (I teach two- and three-year-olds), I have first-hand knowledge of the power and potential of television to reach and teach young children. This medium has great potential to help our children grow and develop, but marekt forces alone will not drive broadcasters to tap it. Quality programing is more expensive to make, and sometimes less marketable to advertisers, than the pleothra of toy-tie-in shows that dominate programming aimed at children. However, the cost to our society in not offering it is infinately greater than the differential in profit maragins.

I hope that you will cast your vote for this important proposal.

Thank you.

Marny Helfrich
1742 U Street NW
Washington, DC 20009

The wonderful thing about bridge is that it is intellectually challenging and yet totally meaningless
-- NYT 4/5/95

Marny Helfrich
****marny@clark.net****

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From: <Dcrook2121@aol.com>
To: A7.A7(rchong)
Date: 7/4/95 12:35pm
Subject: CTA

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Dear Commissioner Rachelle Chong:

As a parent and a professional who has worked with children for twenty years, I am concerned about the future of our children. I am asking you to please vote for new rules to require television stations to provide a specific amount of educational programming for children each week.

I understand the Commission is considering new rules to fully enforce the CTA. I ask you to support a minimum of 3-5 hours a week of educational shows for kids.

I continue to be frustrated by the slow pace of compliance by broadcasters to comply with the requirements of the CTA passed over twenty years ago. Broadcasters control an invaluable resource for children. With stricter regulation, this resource can be a positive fulfillment for kids.

With your vote for implementation of the CTA, all our kids will benefit.
Thank you.

Sincerely,

Donna Crookham
605 Westwinds Dr.
Iowa City, Iowa 52246

CC: FCCMAIL.SMTP("children@dnai.com")

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MM93-48

From: MR DOUG E DOSSETT <SCDL08A@prodigy.com>
To: A7.A7(rchong)
Date: 7/4/95 4:59pm

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

Dear Commissioner Chong:

Children are the very future of our country. The FCC has the opportunity to improve the lives of our children by voting for new rules requiring broadcasters to provide a specific amount of quality children's programming each week.

As a preschool teacher I see firsthand the impact that television shows have upon children's lives. The Children's Television Act was intended to significantly increase the amount of children's educational programming on commercial broadcast television.

Yet Television stations are submitting shows such as "The Jetsons," and "G.I. Joe" as educational!

A clear definition of educational programming and a "programming standard" will facilitate meaningful implementation of the Children's Television Act. Please vote for the proposed rules, a vote for children and our future.

Sincerely,

Lisa Nelson
1650 134th Ave. SE #B308
Bellevue, WA 98005

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MM93-48

From: reese debbie <debreese@uxa.cso.uiuc.edu>
To: A7.A7(rchong)
Date: 7/5/95 11:17am
Subject: Children's tv

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Dear Commissioner Chong -

I am writing in support of the new proposed regulations regarding children's educational tv programming. As a parent of a 4 year old child, I would very much like to see educational programming on every station, with a much clearer definition of what constitutes educational programming.

I especially support the 1-3 hours as proposed per station.

Debbie Reese
2203-101 Hazelwood Drive
Urbana, IL 61801

CC: FCCMAIL.SMTP("children@dnai.com")

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